



## THE DIETITIAN BEHIND THE DELICIOUS

### **Founder Jen Neese:**

Jen Neese was born and bred in Alabama. She grew up on the farm her parents have owned since 1934. All the fruits and vegetables used to make her Wine Vinegars are grown on this farm to date. Jen's original motivation for offering "Real Nutrition" started with her grandmother, a longtime dialysis patient. As a young adult she frequently helped her family find seasonings for her grandmother's meals that were free of salt, phosphorus and potassium. This experience left a lasting impression on Jen and molded her career.

When Jen was 15 years old she began dating the man that would become her husband one day, Forrest (and yes, they are Jenny and Forrest, just like in *Forrest Gump*.) Just as Jen had felt her calling, so did Forrest. He was drawn to serve his country. He joined the military at 17 and began a lifelong career of military service. While Forrest was in Army Officer's Training, deployed four times and earning the position of Chief of Anesthesia at a local university hospital, Jen supported him and took care of their two children (now 7 and 12). To do so she became a pharmaceutical rep, a career she quickly realized was not for her. Following her younger brother's sudden and unexpected passing, Jen decided it was time to follow her dream. Against her husband's wishes (in her words she told him to kiss her "you know what" because she was following her dream) she sold her diamond ring for startup and The Delicious Dietitian was born.

As a Dietitian with a minor in bio-chemistry Jen wanted to do more than just show people a better way of living. She wanted to give her patients the tools to actually do it. The development of her Spice Blends and Wine Vinegars were soon a reality. These products have gained popularity exponentially and what started out as one woman has grown into a successful business growing leaps and bounds every day. Their goal is to create a national sales force and take nutrition to the homes, churches and streets with a smile on their face, a sense of humor and the drive to bring better health to all in a way that isn't intimidating. And they are succeeding. To show you a glimpse of their fun attitude, check out this spoof video they created – <http://youtu.be/41hVd6sJkzU>

The secret ingredient to all of this is Jen Neese. She is the driving force behind her family, her business, her desire to bring healthier, more lifestyle friendly choices to the public, all the while taking care of her



children while her husband is currently deployed in Afghanistan. He is scheduled to return later this fall. Their reunion is bound to be a special one. He was so proud when he stumbled across an article about one of her Spice Blends in a copy of Clean Eating Magazine sold on base in Afghanistan.

Jen feels that many of life's most valuable lessons are learned at a kitchen table, just like the one from her childhood. Now, as a mother to two children and a wife of a U.S. Army Reservist, she still depends on the kitchen table as a teaching place for her family and for others.

### **About The Delicious Dietitian**

Based in Mobile, Ala., The Delicious Dietitian has developed a comprehensive product line of spice blends and wine vinegars, designed to be a no-salt, no-sugar and gluten-free way to add flavor to meals. These products are aimed at helping those required or those who choose to live healthy lifestyles such as raw, vegan, organic and kosher. In addition to their product line, The Delicious Dietitian is the only group of private practice registered dietitians serving patients throughout the Gulf Coast, offering them real nutrition solutions that work for real people. Through individual, couple or family sessions, the staff of The Delicious Dietitian develops dietary recommendations based on each patient's specific nutritional needs. For more information about The Delicious Dietitian's products and services, and a complete media kit, visit [www.thedeliciousdietitian.com](http://www.thedeliciousdietitian.com).

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